

# CHIRAAG H ROY

## UI-UX & PRODUCT DESIGNER

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### SUMMARY

Motivated Business Graduate Transitioning to UI/UX & Product Design, Committed to Professional Growth and Driving Innovation. Blending Robust Analytical Skills with Creative Design Thinking to Develop Compelling Digital Experiences. Dedicated to Applying User-Centered Design Principles to Deliver Impactful Solutions and Enhance User Satisfaction. Passionate about continuous learning and staying ahead of industry trends to create state-of-the-art user experiences.

### EXPERIENCE

**Designer/learning and development specialist.** Jan2023 – July2023  
HUMANALPHA STRATEGIC SOLUTIONS PVT LTD

- Collaborated with stakeholders to deeply understand the company's values, mission, and target audience, ensuring that all design efforts were precisely aligned with these core aspects.
- Strategically planned and executed initiatives that reduced company costs and drove significant revenue growth.
- Leveraged data-driven insights to maximize the company's growth opportunities.
- Enhanced the company's overall performance and brand presence through meticulously crafted design decisions.
- Utilized customer feedback and analytics to continuously improve and refine design approaches.

### PROJECTS

#### GAME UI DEVELOPMENT

HumanAlpha Strategic Solutions Pvt Ltd

- Played a key role in developing a choice-based web game with three modules for employee workshops, designed to gather insightful data.
- Created intuitive and visually appealing UI elements that perfectly reflected the game's theme and narrative, ensuring a consistent and cohesive experience.
- Leveraged insights from analytics and user data to continuously enhance the user experience.
- Implemented engaging interactive features such as dialogue boxes, decision prompts, and menu systems that guided players through branching storylines.

### EDUCATION

<b>POST GRADUATE DIPLOMA IN BUSINESS ANALYSIS</b> Fanshawe College London, Ontario.	2021 – 2022
<b>BACHELOR OF BUSINESS ADMINISTRATION</b> Reva University Bengaluru, India.	2018 – 2021
<b>AD3D EDGE PLUS WITH MODELING SPECIALIZATION</b> MAAC India Bengaluru, India	2017 – 2020

### CERTIFICATES

[ADVANCED GOOGLE ANALYTICS](#)  
[GOOGLE ANALYTICS FOR BEGINNERS](#)  
[FUNDAMENTALS OF VISUALIZATION WITH TABLEAU CERTIFICATION  
AUTHORIZED BY THE UNIVERSITY OF CALIFORNIA, DAVIS.](#)  
[CERTIFIED MICROSOFT OFFICE SPECIALIST](#)

### SKILLS

- Proficient in UI/UX design tools such as Adobe suite, Figma, and framer.
- Familiarity with front-end development technologies. (HTML, CSS).
- Strong understanding of design principles and methodologies.
- Ability to create wireframes, prototypes, and high-fidelity mock-ups and packaging design.
- Excellent visual design skills with a keen eye for typography, colour, and layout.
- Ability to learn and adapt to my surroundings.
- Ability to work in a team environment and collaborate with cross-functional teams.

### TOOLS

- [Adobe suite](#)
- [Figma](#)
- [Framer](#)
- [Microsoft office suite](#)
- [Visio](#)
- [WordPress](#)
- [Firebase](#)
- [Elementor](#)
- [Basic HTML+CSS](#)
- [Notion](#)